Course Plan: Introduction to the Field of Physical and Sports Activities

Sciences and Techniques S2

Prepared by: *Dr. Layadi Issam* **Date:** 16/09/2024



Table of Contents

Introduction

An overview of the course's importance and its educational objectives.

Units and Lectures

Lecture 1: Introduction to the Theory and Methodology of Adapted Sports Activities

- 1.1: Definition of adapted sports activities.
- 1.2: Historical overview of individuals with disabilities.
- 1.3: Goals and principles of adapted sports activities.
- 1.4: Goals of adapted physical activities globally and in Algeria.
- 1.5: General objectives of adapted physical activities.

Lecture 2: General Characteristics of Adapted Physical Activities

- 2.1: General characteristics of adapted sports activities.
- 2.2: Pedagogical procedures for presenting adapted activities.
- **2.3**: Methods and tools for teaching and training (design, organization, leadership, evaluation).

Lecture 3: History of Adapted Physical Activities, Disability, and Classification

- 3.1: Historical development of adapted physical activities globally.
- **3.2**: Adapted physical activities in Algeria.
- **3.3**: Definition of disability and its types.
- 3.4: Sports classification for individuals with disabilities.

Lecture 4: Adaptation Process and Inclusion Process

- **4.1**: Concept of adaptation in sports activities.
- 4.2: Methods of adapting sports activities (movements, rules, equipment).
- **4.3**: Inclusion in physical education.
- 4.4: Types of inclusion (family, social, educational, professional, sports).

Lecture 5: Sports Management and the Concept of Sports Institutions

- 5.1: Definition and objectives of sports management.
- **5.2**: Importance of sports management.
- **5.3**: Definition of sports institutions.
- 5.4: Legal and organizational structure of sports institutions.
- 5.5: Sports federations and their components.

Lecture 6: Elements of Sports Management and Areas of Sports Facility Management

- **6.1**: Elements of sports management.
- **6.2**: Areas of sports facility management.
- **6.3**: Human resource management.
- **6.4**: Financial management and its stages.

Lecture 7: Leadership and Professionalism in Sports

- 7.1: Concept of sports leadership.
- 7.2: Importance of leadership in sports.
- 7.3: Definition and origin of sports professionalism.

Lecture 8: Sports Media and Communication: Concepts and Theories

- **8.1**: Definition of sports media.
- **8.2**: Concept of sports communication.
- **8.3**: Theories of media and communication.

Lecture 9: Models of Modern Media Systems and Communication in Sports Organizations

- 9.1: Models of modern media systems and their tools.
- 9.2: Definition of digital media.
- **9.3**: Communication in sports organizations.

Lecture 10: The Role of Sports Media in Awareness and Health Education

- 10.1: The role of sports media in sustainable education and health awareness.
- 10.2: Importance of sports media for society.

Lecture 11: Functions of Media in Society and Similar Concepts

- 11.1: Concepts similar to media and communication.
- 11.2: Functions of media in serving society.

Course Overview: Introduction to the Field of Physical and Sports Activities Sciences and Techniques 2

Instructor Information:

- Name and Surname: Issam Layadi
- Rank: Senior Lecturer (Grade A)
- **Professional Email:** i.layadi.issam@univ-soukahras.dz
- Google Scholar Profile Name: Issam LAYADI
- Google Scholar Profile Link: <u>Issam Layadi Google Scholar</u>
- Link google scholar: https://scholar.google.com/citations?user=N1sLdTAAAAAJ&hl=fr

Course Information:

- Master's Program Title: Management of Sports Facilities and Human Resources
- Semester: Second
- Module Name: Exploratory Educational Units
- **Course Name:** Introduction to the Field of Physical and Sports Activities Sciences and Techniques 2
- Credit Hours: 1

Educational Objectives:

- Understand fundamental concepts, terms, theories, and characteristics of adapted physical sports activities, sports management, and sports media.
- Explore their respective fields and theories.

Prerequisite Knowledge:

• Familiarity with basic terms and definitions related to management and media in the sports field.

Course Content:

The course includes **11 lectures**, supported by examples and videos, designed to equip students with skills for preparing thesis projects.

Lecture Topics:

1. Introduction to the Theory and Methodology of Adapted Sports Activities: Goals and principles of adapted sports activities.

2. General Characteristics of Adapted Physical Activities:

Methods and tools for teaching and training adapted sports activities (design, organization, leadership, evaluation).

3. History of Adapted Physical Activities and Disability Classification:

- Types of disabilities.
- Sports classification for individuals with disabilities.

4. Adaptation and Inclusion Processes:

- Adaptation (movements, rules, equipment, facilities).
- Inclusion (family, social, educational, professional, and sports integration).

5. Sports Management and Institutions:

 Definitions, objectives, sports federations, legal frameworks, and organizational structures.

6. Elements of Sports Management and Sports Facility Management:

• Sports facilities management, human resources, and financial management.

7. Sports Leadership and Professionalism:

Concept, importance, and origins of sports professionalism.

8. Sports Media and Communication:

Concepts and theories of sports media and communication.

9. Modern Media Systems and Tools:

Digital media models and communication in sports organizations.

10. Role of Sports Media in Awareness and Health Education:

Contributions to sustainable education and health awareness.

11. Functions of Media in Society:

Similar concepts to media and their role in serving society.

Learning Outcomes:

By the end of the course, students will be able to:

- Understand the basics of the field of Physical and Sports Activities Sciences and Techniques.
- Differentiate between the components of the course and grasp the acquired objectives.
- Apply concepts and definitions through explanation and continuous assessment.
- Use their knowledge for practical applications, including leadership roles.

Teaching Methods:

- **Direct Methods:** Interactive lectures with data show and multimedia tools.
- Indirect Methods: Brainstorming and role-playing for leadership simulation.

Tools and Resources:

- Computer systems and projectors (Data Show).
- References: Books, printed materials, and online resources.

Assessment:

- **Continuous Assessment:** Frequent evaluations through quizzes and discussions.
- **Final Evaluation:** Comprehensive assessment of students' understanding and analytical capabilities.

Assessment Goals:

- Measure students' ability to apply prior knowledge.
- Evaluate practical application through leadership role simulation.

References:

- Books and publications related to sports management and media.
- Online resources and websites.

References Arabic

1. Marwan Abdul Majeed Ibrahim (1997), *Sports for People with Disabilities*, Amman, Jordan: Dar Al-Fikr for Publishing and Distribution.

- 2. Helmi Ibrahim & Leila Farhat (1998), *Physical Education and Recreation for People with Disabilities*, Dar Al-Fikr.
- 3. Amin Anwar Al-Khouli & Mohamed Al-Hamamy (1990), Foundations of Building Physical Education Programs, Cairo: Dar Al-Fikr Al-Arabi.
- 4. Salem Baljon (2009), *Methods and Approaches to Teaching Special Needs Students*, Cairo: Al-Badr Library.
- 5. Nahed Mohamed El-Sayed Zaghloul & Nelly Ramzy Fahim (1984), *Teaching Methods in Physical Education*, 1st ed., Alexandria, Egypt: Center for Book Publishing.
- 6. Souad Ben Najjar (2021), Education for People with Special Needs in Algeria, Sociology Journal, Volume 5, Issue 2.
- 7. Tayseer Mufleh Kawafiha (2003), *Measurement, Evaluation, and Diagnosis in Special Education*, Amman: Dar Al-Maseera for Publishing and Distribution.
- 8. Magda El-Sayed Obeid (2013), *Intellectual Disability*, 3rd ed., Jordan: Dar Safaa for Publishing and Distribution.
- 9. Saeed Kamal Abdel-Hamid (2009), *Assessment and Diagnosis of People with Special Needs*, 1st ed., Dar Al-Wafaa for Printing and Publishing, Egypt.
- 10. Abdel Hakim Al-Matar & Adel Hassan (2005), *Physical Education for People with Special Needs*, Dubai: Dar Al-Qalam for Publishing and Distribution.
- 11. Abdul Rahman Mohamed El-Eisawi (2005), *Caring for People with Special Needs*, Alexandria, Egypt: Dar Al-Fikr Al-Jamie.
- 12. Marwan Abdul Majeed (2000), *Management and Organization in Physical Education*, Amman: Dar Al-Fikr for Publishing and Distribution.
- 13. Faeq Hosni Abu Halima (2004), *Modern Sports Management*, 1st ed., Amman: Dar Wael for Publishing and Distribution.
- 14. Halim Al-Moniri & Essam Badawi (1991), Management in the Sports Field, 1st ed., Cairo
- 15. Mohamed Farid El-Sahn & Others (2000), *Principles of Management*, The University Publishing House, Alexandria.
- 16. Adel Sherif (1988), *The Story of Football*, The General Book Authority, Cairo.
- 17. Ayman Mahrous & Others (2007), Sports Professionalism: Between Reality and Application, Cairo Conference.
- 18. Al-Munajid Arabic Dictionary in Language and Media (1984), Dar Al-Mashriq, 2nd ed., Beirut, Lebanon.
- 19. Kamal Abdel Rahman Darwish & Khalil Al-Saadani (2006), *Professionalism in Football: Concept, Reality, and Proposals*, 1st ed., Center for Book Publishing, Cairo.
- 20. Ilyas Ben Sassi & Youssef Qureshi (2011), *Financial Management*, Dar Wael for Publishing and Distribution, Amman.
- 21. Arabic Language Dictionary (2001), *The Concise Dictionary*, Ministry of Education Edition, Cairo.
- 22. Tariq Al-Sawwat (2007), *Public Administration: Concepts, Functions, and Activities*, Dar Hafiz for Publishing and Distribution, Jeddah.
- 23. Ahmed Hassan Allawi (2011), *The Psychology of Sports Leadership*, Comprehensive Sports Library.
- 24. Bilal Khalaf Sakarna (2010), *Effective Administrative Leadership*, 1st ed., Dar Al-Maseera, Amman, Jordan.
- 25. Nasser Mohamed Al-Adili (1992), *Human and Organizational Behavior in Administration*, Institute of Public Administration, Saudi Arabia.
- 26. Abdul Rahman Al-Sayar (2014), *Effective Leadership*, 1st ed., Dar Al-Wafaa for Printing and Publishing, Alexandria, Egypt.
- 27. Al-Ghanimi, M. A. (2015), *History of Sports and the Emergence of Professionalism*, Cairo: Dar Al-Fikr Al-Rivadi.
- 28. Amal Saad Metwally (2007), *Principles and Theories of Mass Communication*, 1st ed., Dar Al-Israa Library for Publishing and Distribution, Cairo, Egypt.

- 29. Mohamed Sahib Sultan (2014), *Principles of Communication: Foundations and Concepts*, 1st ed., Dar Al-Maseera for Publishing and Distribution, Amman, Jordan.
- 30. Habib Rakan & Others (2001), *Introduction to Communication Tools*, Dar Zahran Library, Riyadh.
- 31. Kamal Al-Hajj (2020), *Theories of Media and Communication*, Virtual Syrian University Publications, Virtual Syrian University.
- 32. Mohamed Abdel Hamid (2004), *Media Theories and Directions of Influence*, 3rd ed., Knowledge Books for Publishing and Printing, Cairo.
- 33. Yamine Boudhan, Media Tools and Their Relation to Political Communication, Arab Radio Magazines Journal.
- 34. Abdul Halim Moussa Yaacoub (2014), *New Media and Cybercrime*, Al-Alamiya Publishing and Distribution, 1st ed., Jordan.
- 35. Mohamed Gamal Al-Far (2010), *Media Dictionary*, Dar Osama for Cultural Publication, Jordan.
- 36. Saad Suleiman Al-Mashhadani & Firas Hamoud Al-Obaidi (2021), *Social Media Sites* and the Characteristics of a Good Media Environment, Amjad Publishing and Distribution House, Jordan.
- 37. Sherine Khalifa (2012), *New Media*, Research Paper on Digital Journalism, Islamic University.
- 38. Awad Al-Sawat & Others, *Public Administration: Concepts, Functions, and Activities*, Dar Hafiz for Publishing and Distribution, Jeddah.
- 39. Khair El-Din Ali Oweis & Ata Hassan Abdel Rahim (1998), *Sports Media*, Part One, Book Publishing Center, Cairo.
- 40. Zeinab Hassan Al-Jubouri (2024), *Sports Media and Its Psychological Impact on Athletes*, Physical Education and Sports Science Department, Al-Mustansiriya University.
- 41. Abdul Razzaq Al-Dulaimi (2011), *Introduction to Media and Communication Sciences*, Dar Al-Thaqafa, Amman, Jordan.
- 42. Al-Shafie, A. M. (2017), Advertising: Methods and Objectives, Dar Al-Fikr Al-Arabi, Cairo.
- 43. Abedin, N. S. (2019), Foundations of Modern Marketing and Advertising, Dar Al-Thaqafa Publishing and Distribution, Amman.
- 44. Jalal, A. H. (2020), *Marketing and Advertising: Theories and Applications*, Dar Al-Kutub Al-Ilmiya, Beirut.
- 45. Jens MacQuail & Sven Windahl (1989), *Patterns of Media for Mass Communication Studies*, Translated by Mohamed Hassan, Arab Education, Culture, and Sciences Organization.
- 46. Zaidan Abdel-Baqi, Means and Methods of Communication in Social, Educational, Administrative, and Media Fields, Dar Al-Fikr Al-Arabi, Cairo.
- 47. El-Gendy, A. (2016), Rumors and Their Impact on Societies: A Social and Psychological Study, Dar Al-Fikr Al-Arabi, Cairo

Scientific Articles:

- 48. Souaker Rachid & Redouani Khayari, (2018), "Teaching Strategies for Hearing Impaired Individuals," *Journal of Social Studies and Research*, University of El Oued, Issue 26, pp. 32–44.
- 49. Kamal Barbawi, (2013), "The Role of Leadership Styles and Individual Personality Variables in Organizational Change," *Algerian Institutional Performance Journal*, Issue 4.
- 50. Gouaich Jamal Eddine, (2017), "Media Education and Digital Media: A Study of Challenges and Strategies," *Al-Risala Journal for Humanities Studies and Research*, Vol. 2, Issue 3.
- 51. Faisal Ghammas, *Radio Journal*, Issue 31, Monday, September 20–26, 1993.

Graduation Theses:

- 52. Laghwati Fathi & Zamzam Amir Abdelkader, (2016), "Adapted Sports Activities in Special Centers for Hearing and Motor Impaired Individuals in Mostaganem Province: A Descriptive Survey on Educators and Disabled Individuals in Sidi Ali," Master's Thesis in Physical Education and Sports, University of Mostaganem.
- 53. Rouab Ammar, (2007), "Analysis of the Relationship Between Adapted Physical Activities and Disability Acceptance in an Algerian Sports Environment for Special Needs Individuals," Doctoral Thesis, Institute of Physical Education, University of Algiers.
- 54. Ahmed Bousqra, (2008), "Adapted Physical Activities for Mentally Retarded Children in Pedagogical Medical Centers: A Field Study on Children Aged 9–12 with Mild Intellectual Disability," Doctoral Thesis in Adapted Physical Activities, University of Algiers 3.
- 55. Ben Aliya El Hadi, (2022), *Lectures on Introduction to Adapted Physical Activities*, 1st Year Bachelor's Level, University of Jijel.
- 56. Raqiq Yaacoub and Waihiouch Ramzi, (2021), Adapted Sports Activity and Its Role in Developing the Mental Abilities of Intellectually Disabled Individuals: The Pedagogical Center for Intellectually Disabled Children M'sila, Master's Thesis in Adapted Physical Activity and Health, Department of Adapted Physical and Sports Activity, Institute of Physical and Sports Techniques, Mohamed Boudiaf University M'sila.
- 57. Azouz Bouziane and Belmokhmer Miloud, (2015), The Role of Psychological and Social Aspects in Attracting the Physically Disabled Category to Adapted Physical and Sports Activity: A Survey Study on the Noor Club for Physically Disabled Basketball Players Using Wheelchairs in the Wilaya of Mostaganem, Master's Thesis in Adapted Physical Activity, Institute of Physical Education and Sports, Abdelhamid Ibn Badis University Mostaganem.
- 58. Nait Ibrahim Mohamed, (2021), *The Public Policy of the State in Establishing and Managing Private Sports Institutions as a Means to Promote the Sports Sector: A Field Study on Small and Medium-sized Private Sports Facilities in Algiers Province*, Doctoral Dissertation in Physical Education and Sports Theory and Methodology, specializing in Sports Administration and Management, Institute of Physical Education and Sports, University of Algiers 3.
- 59. Raach Kamal, (2010), Sports Professionalism and Its Effectiveness in Improving the Level of Football, Master's Thesis, Institute of Physical Education and Sports, University of Algiers.
- 60. Hajij Mouloud, (2007), Obstacles to Sports Professionalism in Algerian Football, Department of Physical Education and Sports, Faculty of Social Sciences, University of Algiers.
- 61. Kamal Aid, (2017), *The Technology of Media and Communication and Its Impact on the Values of Algerian Society*, Doctoral Thesis in LMD System, Faculty of Humanities and Social Sciences, University of Tlemcen.
- 62. Rachida Azzizi, (2017), Aliaa Qatish, *Political Communication and Its Impact on Electoral Participation in Algeria 2014-2017*, Master's Thesis in Political Science, Faculty of Law and Political Science, University of Adrar.
- 63. Masouda Arafa, (2018), *The Effect of Social Media on Electoral Participation in Algerian Local Elections 2017*, Master's Thesis, Faculty of Law and Political Science, University of Ouargla.

Online Sources:

- 64. Rachid Boukra, *Adapted Physical Activity and People with Special Needs in Algeria*, Article Published Online, November 26, 2008, available at: http://algerie-apa.blogspot.com
- 65. Lessons at Al-Mustansiriya University, available at: Link
- 66. Bassem Al-Salami, (2015), *World Disability Championship Classifications: Symbols and Significance*, published on October 27, 2015, available at: https://www.beinsports.com/ar-mena.
- 67. *Ministry of Youth and Sports: Sports Federations*, published on January 24, 2021, available at: https://www.mjs.gov.dz/index.php.
- 68. Hani Jafar Al-Sadiq Mahrous, (2018), *Sports Federations*, Faculty of Physical Education, University of Sohag, available at: https://staffsites.sohag-univ.edu.eg.
- 69. Jassim Al-Essa Media Blog, (2015), *Media Impact Theories*, published on April 4, 2015, available at: http://godjustic.blogspot.com.
- 70. https://www.usthyemen.com.ye/quality_department.php?cd=20.
- 71. [Link](https://staff.univ-batna2.dz/sites/default/files/djouadi_brahim/files/lfsl1_llm_lrydy_lmdl.docx).

Lectures and Publications:

- 72. Boutalbi Ben Jeddou, *Lectures on Introduction to Sports Administration and Management*, Second Year Bachelor's Level, Department of Science and Techniques of Physical and Sports Activities, Faculty of Humanities and Social Sciences, University of Setif 2.
- 73. Othman Mahmoud Shahada, (2019), *Sports Management: Lecture 1 "Management in the Sports Field"*, Faculty of Physical Education and Sports Sciences, Diyala University.
- 74. Foukrash Zoubida, (2024), *Lectures on Financial Management in Sports Institutions*, Third Year Level, Specialization in Management of Sports Facilities and Human Resources, Department of Sports Administration and Management, Institute of Science and Techniques of Physical and Sports Activities, University of Chlef.
- 75. Ben Maamar Boughadra, *Introduction to Communication and Media Sciences*, Anthropology Stream, Second Year, Sixth Lecture, University of Tlemcen.

Scientific Conferences:

76. Mohamed Abdel Raouf Mohamed, *The Role of Media in Combating Rumors*, Research Presented at the Sixth Scientific Conference on Law and Legislation, held from April 22-23, 2019, Faculty of Law, Tanta University.

Executive Decrees and Laws:

77. Official Gazette of the People's Democratic Republic of Algeria, (2014), Executive Decree No. 14-330 dated Safar 4, 1436 (November 27, 2014), specifying the modalities for organizing and operating national sports federations as well as their model statutes.

Books in English:

- 78. Jansma P., French, (1994), *Special Physical Education, Physical Activity, Sport, and Recreation*, USA: Prentice-Hall Inc.
- 79. Graham G., Holt S., Parker M., (1993), *Children Moving: A Reflective Approach to Teaching Physical Education*, 3rd Edition, USA.

- 80. Kirchner G., Fishburne, (1995), *Physical Education for Elementary School Children*, USA: Madison, Inc.
- 81. Sherrill C., McGraw-Hill, (1998), *Adapted Physical Activity, Recreation and Sport: Crossdisciplinary and Lifespan Approaches*, 1st ed., San Francisco, USA: McGraw-Hill Companies, Inc.
- 82. Terry Flew, (2008), New Media: An Introduction, London: Oxford University Press.
- 83. Kotler, P., & Keller, K. L., (2016), *Marketing Management* (15th ed.), Upper Saddle River, NJ: Pearson Education.
- 84. Bernard Brochand, (1993), La Publicité, Paris: Éditions d'Alloz.
- 85. Helfer Jean-Pierre & Orsoni Jacques, (1998), Marketing, Vuibert Edition, Paris.