

## **Dr., prof. Tatjana Volkova**

Professor at BA School of Business and Finance

Dr., prof. Tatjana Volkova is a Professor of Strategic Management and Innovation Management at BA School of Business and Finance in Riga and a Vice Chairman of Higher Education Council of Latvia, Steering Committee Member of Institutional Evaluation Program (IEP) of European University Association (EUA) (Belgium) and Swiss Accreditation Council member. She has been intensively involved in delivering accreditation and evaluation of HEI on behalf of different accreditation bodies nationally and internationally. Tatjana Volkova is a Latvia's Professors Board member and Board member of Baltic Management Development Association, Head of Joint Professor's Council established by BA School of Business and Finance and Riga International School of Economics and Business Administration (RISEBA).

Tatjana Volkova graduated University of Latvia, Faculty Finance and Trade and holding Doctoral degree in Economics from University of Latvia.

Tatjana Volkova has extensive practical experience in management and consultancy, including working as Manager of Rotterdam Consult, Ltd, HR recruiting professional at *Amrop* International office in Riga, working as Training Officer at WOCCU office in Riga. She is a former President of Rector's Conference of Latvia (2004 – 2011), a former Member of European University Association Council (EUA), Brussels (2004-2011) and a former Rector of BA School of Business and Finance (2004 – 2011) (Latvia). She is currently a member of Advisory Council for Ministry of Economy on Labour market issues. Tatjana is an Expert in Management at the Latvian Council for Science and member of the Promotion committee of the doctoral program implemented by BA School of Business and Finance and Riga International School of Economics and Business Administration (RISEBA) and Doctoral Council of University of Latvia. Her research findings have been published in a number of peer reviewed books and journals and presented at numerous international conferences. Tatjana is also a member of Editorial Committee of Scientific Journals in Latvia and internationally. As a professor she delivered lectures in India, Kazakhstan, Greece, Georgia, Norway, and Luxembourg among others.

### **RESEARCH INTERESTS**

Creative economy, Innovation management, Strategic management.

### **TEACHING AT DOCTORAL LEVEL**

Strategic Management and Innovation Management

### **SELECTED PUBLICATIONS**

#### ***Journals***

T. Volkova, I. Jakobsons (2013) The creation of successful business models through the extended application of design in business in Latvia and Estonia. *Baltic Journal of Management*, Vol.8, No.4, 2013, 486-487 pp., ISSN 1746-5265, Emerald Group Publishing Limited, UK.

T. Volkova, V. Bolevics, J. Sjolins (2013) Governance models of Baltic port authorities. *Baltic Worlds*, a Quarterly scholarly journal and news magazine, Centre for Baltic and Eastern

European studies, Sodertorn University, Stockholm, September, Vol VI:2, pp. 29 – 32 pp. Baltic Worlds Indexed and Abstracted in EBSCO and Directory of open access journals (DOAJ). Available: <http://balticworlds.com/governance-models-of-baltic-port-authorities/>

Volkova T., Arefjevs I., Lindemane M. (2013) Defining the Market Potential by assessing growth and saturation in the private life and pensions industry, 2013, Poland, Oeconomia Copernicana 2013, No 4. Available: [http://econpapers.repec.org/article/truumkoec/2013\\_3av2\\_3ap\\_3a19-44.htm](http://econpapers.repec.org/article/truumkoec/2013_3av2_3ap_3a19-44.htm)

Kulakova, N., Volkova, T., (2013), „Evaluation of cluster policy in Latvia”, Journal of Business Management, ISSN16915348, Nr.7, 83.-92.lpp., EBSCO

Sargautis, D., Volkova, T. (2011) Technological innovation framework for development of sustainable competitiveness in bioethanol industry, Business-Science-Government Partnership: Fostering Country competitiveness, Vilnius, VU IBS,pp 70-82.

Peiseniece, Līga, Volkova, Tatjana (2010). Necessity to Evaluate Human Resource Management in Companies of Latvia. Ekonomika ir vadyba, Kaunas. Nr.15, 698.-704.lpp.: diagr., tab. ISSN 1822-6515.

Peiseniece, Līga, Volkova, Tatjana (2010). Preconditions of ensuring effective human resource management: case of large companies of Latvia. In: Human Potential Development: Search for Opportunities in the New EU States: proceedings of the 7th Annual International Scientific. Vilnius, MRU, June 2-3, 7 p. ISBN 978-9955-19-181-

### **Chapters in books**

Volkova T., Baranovska I. (2014) The new meaning of Innovation in the context of structural changes of economy, p. 115 – 150, in a Monograph: Building socially responsible employment policy in Baltic States, published by Baltic Sea Academy, Germany, ISBN 97883735790484

Volkova T. (2013). Defining Profile, Institutional Mission and Goals: Leadership and Governance in Higher Education. Handbook for Decision-makers and Administrators, RAABE, Internationally edited, 2013.

T. Volkova, A. Graudina (2013) Enhancement of female entrepreneurship for improving individual well-being in Latvia. In a monograph (International Editorial Board): Corporate Social Responsibility and Women's Entrepreneurship around Mare Balticum, published by Baltic Sea Academy, Germany, ISBN 9783732278459, 437 – 450 pp.

Volkova T. (2012) The Academic Salary System: Conditions and Trends in Latvia. Paying the professoriate: A Global comparison of compensation and contracts. Edited by Philip Altbach, Liz Reisberg, Maria Yudkevich, Iván Pacheco, Gregory Androushchak. Publisher Routledge, UK, 2012– 352 pages

Volkova T., Brige A. (2008) Handbook on Research on European Business and Entrepreneurship: towards theory of Internationalization, Published by Edward Elgar Publishing limited, USA

### **OTHER**

Editor and Reviewer of Journal of Business Management, Baltic Journal of Management and SBS Journal of Applied Business Research.